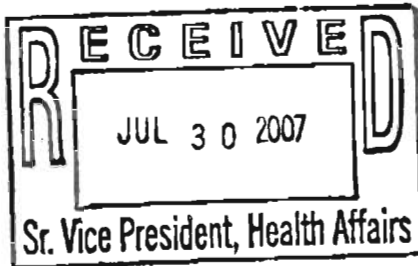


# UF UNIVERSITY of FLORIDA

→ Dr. Fouke

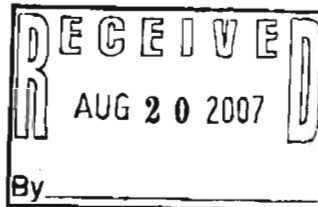
College of Pharmacy  
Office of the Dean  
William H. Riffie, Ph.D., Dean



101 S Newell Dr/Bldg 212  
PO Box 100484  
HPNP Rm#4334  
Gainesville, FL 32610-0484  
352-273-6308 (Office)  
352-273-6306 (Fax)  
riffie@ufl.edu

7/30/07

Doug Barrett, M.D.  
Senior Vice President for Health Affairs  
JHM Health Science Center  
Campus



Janie Fouke, Ph.D.  
Provost and Senior Vice President for Academic Affairs  
Tigert Hall  
Campus

Dear Doug and Janie,

Attached is a request and rationale for a name change for one of my departments. Pharmacy Health Care Administration wishes to change its name to the Department of Pharmaceutical Outcomes and Policy to better reflect the actual expertise and function of the Department. Rich Segal, who chairs the Department, has solicited input from all units on campus which might have some concern or comment and received positive input from them all. Those e-mails are also attached.

It is my understanding that if you approve, Doug, you will need to forward the request to Provost Fouke and if she approves, the request would go to the Faculty Senate. The Department desires to get this on the Senate agenda as soon as possible in the academic year so your approvals would be appreciated.

Sincerely,

William H. Riffie, Ph.D.  
Dean

08/15/07  
I support this request.  
D/Barrett

8/24/2007  
Approved  
Janie Fouke



101 South Newell Drive  
HPNP Bldg., Rm 3334  
PO Box 100496  
Gainesville, FL 32610-0496  
352-273-6268  
352-273-6270 Fax

**College of Pharmacy**  
Department of Pharmacy Health Care Administration

## Memo

**To:** William Riffie, Dean, College of Pharmacy  
**From:** Richard Segal, Chair  
**Cc:**  
**Date:** July 16, 2007  
**Re:** Department Name Change

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The faculty in the Department of Pharmacy Health Care Administration have been discussing a change to the department name to better reflect the central purpose of the department. At our faculty meeting held on March 6, 2007, the faculty unanimously approved changing the department name to:

### **Department of Pharmaceutical Outcomes & Policy**

The recommendation was also approved by the College's Faculty Governance Council on July 11, 2007.

The reason for the change is based on feedback we have received from potential graduate students, employers, and colleagues from the industry and academia that the current name does not adequately inform others of the department's core areas, including pharmacoepidemiology, pharmacoconomics, pharmaceutical policy, and socio-behavioral sciences involving medicines use. Further, our current name is confusing to many potential graduate students and others who confuse us with health services administration departments or who think we focus on small business administration or on administering medications.

Support for the name change has been received from other units across the university that have some common interests with our department including (see attachment):

- Community Dentistry and Behavioral Science (College of Dentistry) Scott Tomar  
[STOMAR@dental.ufl.edu](mailto:STOMAR@dental.ufl.edu)
- Health Education and Behavior (College of Health and Human Performance) Robert Weiler  
[rweiler@hhp.ufl.edu](mailto:rweiler@hhp.ufl.edu)
- Epidemiology and Health Policy Research (College of Medicine) Betsy Shenkman  
[eas@ichp.ufl.edu](mailto:eas@ichp.ufl.edu)
- Health Care Environments and Systems (College of Nursing) - Jennifer Harrison Elder  
[elderjh@nursing.ufl.edu](mailto:elderjh@nursing.ufl.edu)
- Epidemiology & Biostatistics (Public Health and Health Professions) Elena Andresen  
[eandresen@phhp.ufl.edu](mailto:eandresen@phhp.ufl.edu)
- Health Services Research, Management and Policy (Public Health and Health Professions) R. Paul Duncan  
[pduncan@phhp.ufl.edu](mailto:pduncan@phhp.ufl.edu)

*The Foundation for The Gator Nation*

An Equal Opportunity Institution

**Rich Segal**

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**From:** Weiler, Robert M. [rweiler@hhp.ufl.edu]  
**Sent:** Wednesday, March 21, 2007 8:59 AM  
**To:** Rich Segal; Tomar,Scott; Shenkman,Elizabeth Ann; Elder,Jennifer Harrison; ANDRESEN,ELENA; Duncan,R P  
**Subject:** RE: Support for Department Name Change

Rich:

I don't anticipate a problem with the name change. It makes sense to me. Good luck.

Bob

---

Robert M. Weiler, PhD, MPH  
Professor and Chair  
Department of Health Education & Behavior  
University of Florida  
P.O. Box 118210  
Gainesville, FL 32611-8210  
TEL: 352.392.0583, ext. 1282  
FAX: 352.392.1903  
EML: [rweiler@hhp.ufl.edu](mailto:rweiler@hhp.ufl.edu)  
WEB: [www.hhp.ufl.edu/heb](http://www.hhp.ufl.edu/heb)  
3<sup>rd</sup> Annual Symposium on Addictive & Health Behaviors Research:  
[www.doce-conferences.ufl.edu/addictive](http://www.doce-conferences.ufl.edu/addictive)

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**From:** Rich Segal [mailto:segal@cop.ufl.edu]  
**Sent:** Tuesday, March 20, 2007 9:41 AM  
**To:** Tomar,Scott; Weiler, Robert M.; Shenkman,Elizabeth Ann; Elder,Jennifer Harrison; ANDRESEN,ELENA; Duncan,R P  
**Subject:** Support for Department Name Change

Greetings,

I would like to enlist your support for changing the name of the department which I chair in the College of Pharmacy - the Department of Pharmacy Health Care Administration. I will soon be asking our dean to support this change but I would like to know whether you have any concerns before proceeding.

At our departmental faculty meeting held on March 6, 2007, the faculty unanimously approved changing the department name to the

Department of Pharmaceutical Outcomes & Policy

The rationale for the change is based on feedback we have received from potential graduate students, employers, and colleagues from the industry and academia that the current name does not adequately inform others of the department's core areas, including pharmacoepidemiology, pharmacoconomics, pharmaceutical policy, and socio-behavioral sciences involving medicines use. Further, our current name is confusing to many potential graduate students and others who confuse us with health services administration departments or who think we focus on small business administration or on administering medications.

Please reply at your earliest convenience to this e-mail with an indication of your support. If you have any

3/21/2007

**Rich Segal**

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**From:** Scott Tomar [stomar@dental.ufl.edu]  
**Sent:** Tuesday, March 20, 2007 10:40 AM  
**To:** Rich Segal; rweiler@hhp.ufl.edu; eas@ichp.ufl.edu; elderjh@nursing.ufl.edu; eandresen@php.ufl.edu; pduncan@php.ufl.edu  
**Subject:** Re: Support for Department Name Change

Rich,  
The proposed name change seems appropriate and sensible. YOU have my support.  
Scott Tomar

Scott L. Tomar, DMD, DrPH  
Professor and Chair, Department of Community Dentistry & Behavioral Science University of Florida College of Dentistry  
1329 SW 16th Street, Suite 5180  
P.O. Box 103628  
Gainesville, FL 32610-3628 USA  
(couriers 32608)  
TEL: +1 352-273-5968; FAX: +1 352-273-5985  
e-mail: stomar@dental.ufl.edu  
>>> "Rich Segal" <segal@cop.ufl.edu> 03/20/07 09:40 AM >>>  
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Please reply at your earliest convenience to this e-mail with an indication of your support. If you have any concerns, please do not hesitate to call me.

**Rich Segal**

---

**From:** Betsy Shenkman [eas@ichp.ufl.edu]  
**Sent:** Tuesday, March 20, 2007 10:57 AM  
**To:** Rich Segal; STOMAR@dental.ufl.edu; rweiler@hhp.ufl.edu; elderjh@nursing.ufl.edu; eandresen@phhp.ufl.edu; pduncan@phhp.ufl.edu  
**Subject:** RE: Support for Department Name Change

Rich,

The proposed name change makes sense to me.

Betsy

Elizabeth Shenkman, PhD  
Professor and Chair  
Department of Epidemiology and Health Policy Research  
College of Medicine  
Director, Institute for Child Health Policy

---

**From:** Rich Segal [mailto:segal@cop.ufl.edu]  
**Sent:** Tuesday, March 20, 2007 9:41 AM  
**To:** STOMAR@dental.ufl.edu; rweiler@hhp.ufl.edu; Betsy Shenkman; elderjh@nursing.ufl.edu; eandresen@phhp.ufl.edu; pduncan@phhp.ufl.edu  
**Subject:** Support for Department Name Change

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Please reply at your earliest convenience to this e-mail with an indication of your support. If you have any concerns, please do not hesitate to call me.

Rich

3/20/2007

**Rich Segal**

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**From:** Paul Duncan [PDuncan@phhp.ufl.edu]  
**Sent:** Tuesday, March 20, 2007 12:39 PM  
**To:** Rich Segal  
**Subject:** Re: Support for Department Name Change

Rich:

I certainly support the proposed name, and am 99% certain our entire faculty would feel the same way. In these days of more carefully documented shared governance, I will mention it at our next faculty meeting to confirm the latter, but I will be stunned if there is even a hint of an issue.

Let me know if you want a more formal expression of this support or if you would like to have it stated in some other venue.

Paul

>>> "Rich Segal" <segal@cop.ufl.edu> 3/20/2007 9:40 AM >>>  
Greetings,

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Please reply at your earliest convenience to this e-mail with an indication of your support. If you have any concerns, please do not hesitate to call me.

**Rich Segal**

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**From:** Elena Andresen [andresen@phhp.ufl.edu]  
**Sent:** Tuesday, March 20, 2007 2:28 PM  
**To:** Rich Segal; STOMAR@dental.ufl.edu; rweiler@hhp.ufl.edu; eas@ichp.ufl.edu; elderjh@nursing.ufl.edu; Paul Duncan  
**Subject:** Re: Support for Department Name Change

Good choice of the department name and describes what you do. You have my support.

Best wishes

Elena Andresen, PhD  
Professor and Chair  
Department of Epidemiology and Biostatistics

>>> "Rich Segal" <segal@cop.ufl.edu> 3/20/2007 9:40 AM >>>  
Greetings,

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Please reply at your earliest convenience to this e-mail with an indication of your support. If you have any concerns, please do not hesitate to call me.

Rich